Rainbow Days inspires children to live a life filled with hope and promise by teaching the skills and providing the support they need to make healthy choices, stay drug-free and believe they have a purpose.

As the rates of poverty, homelessness and adolescent substance use continue to grow in the Dallas community, Rainbow Days’ prevention programs and supportive services continue to meet a vital need for our community’s most vulnerable children. Since 1982, Rainbow Days has been dedicated to fulfilling its mission of inspiring children to live a life filled with hope and promise.

Community Connection – Through the Community Connection program, over 8,500 children and youth, ages 4-17, learn how to make healthy choices, cope with difficult situations, resist negative peer pressure, and make the decision to stay alcohol, tobacco and drug-free.

Family Connection – Through the Family Connection program, over 1,300 children, ages 4-12, and 300 parents – all living in homelessness, domestic violence, or transitional living shelters, learn how to cope with change, manage stress, understand their feelings, protect themselves, make healthy decisions, set goals, and understand how these goals can affect their future.

Our comprehensive services have a lasting impact in children’s lives. As a result of being involved in these programs, children learn:

- to recognize their unique value, their strengths and capabilities;
- to identify people they can trust and build healthy relationships with;
- how important it is to treat others with the same respect and kindness they want to be treated with;
- to understand that in order to have a promising future they need to have a healthy mind and body, one that isn’t clouded with alcohol, tobacco or other drugs; and
- that they can have a bright and promising future.

Providing Hope for a Promising Future through Leadership

Your leadership gift is an investment in the future of the children touched by Rainbow Days. What better return on your investment can there be than assuring that the lives of generations of young people to come will be guided away from the adversity in their lives toward a more promising and purposeful future?

Please consider becoming a Heroes of Hope Society Member. Even a little bit of positive, consistent attention enhances the lives of children whose circumstances prohibit them from hoping for a better future. Rainbow Days helps these children develop the ability to dream and teaches them that it is within their capability to make positive choices.

Support from you will indeed provide the hope of a promising future for thousands of children in need.
Heroes of Hope Society

...filling the “Pot of Gold” at the end of the Rainbow

Rainbow Days’ Heroes of Hope Society members are a group of individuals dedicated to filling the “Pot of Gold” at the end of the Rainbow – ensuring that Rainbow Days can continue to sustain and grow its programs, while serving more children, youth and families. Heroes of Hope Society members make an annual gift to Rainbow Days in the amount of $1,000 or more and are recognized for their commitment to our vision: a healthy and promising future for every child.

By becoming a Hero, you are demonstrating your commitment to help improve the lives of homeless and at-risk children and youth in our community.

Promise Keepers: $10,000+ annually

...$10,000 underwrites the costs for 45 children to participate in a semester-long Curriculum Based Support Group (CBSG®) Program where children learn how to cope with difficult family situations, resist peer pressure, set and achieve goals, and refuse alcohol, tobacco, and other drugs

- Individual Recognition with an Awards Presentation at annual Promise Awards Reception
- Opportunity to “Experience the Mission” with a tour of a program site followed by a private lunch with Rainbow Days children
- Invitation for you and your guest to attend the annual Pot of Gold Luncheon
- Invitation for you and your guest to attend the VIP Pot of Gold Patron Reception
- Original piece of artwork created by Rainbow Days Children
- Special recognition on Rainbow Days website, newsletter and Annual Report
- Commemorative Lapel Pin

Dream Catchers: $5,000 – $9,999 annually

...$5,000 sponsors 10 children at Kids University Summer Camp where children learn the importance of education, as well as setting and achieving goals

- Opportunity to “Experience the Mission” with a tour of a program site followed by a private lunch with Rainbow Days children
- Invitation for you and your guest to attend the annual Pot of Gold Luncheon
- Invitation for you and your guest to attend the VIP Pot of Gold Patron Reception
- Original piece of artwork created by Rainbow Days Children
- Special recognition on Rainbow Days website, newsletter and Annual Report
- Commemorative Lapel Pin

Sunshine Rays: $2,500 – $4,999 annually

...$2,500 sponsors 18 children at an Art-with-a-Heart activity where children are paired with caring adult mentors and together they create an original form of art. This program provides an opportunity for children to have “drug-free fun” as well as form healthy relationships with positive adult role models

- Invitation for you and your guest to attend the annual Pot of Gold Luncheon
- Original piece of artwork created by Rainbow Days Children
- Recognition at annual Promise Awards Reception
- Special recognition on Rainbow Days website, newsletter and Annual Report
- Commemorative Lapel Pin

Shooting Stars: $1,000 – $2,499 annually

...$1,000 sponsors 20 children at a Family Outing, which are special “excursions” away from the shelter that engage homeless children in activities they normally would not experience

- Recognition at annual Promise Awards Reception
- Special recognition on Rainbow Days website, newsletter and Annual Report
- Commemorative Lapel Pin